



## OUR STORY/A Good Starting Point

Jeff was born and raised locally in Cincinnati, in a large family of classical musicians. His parents instilled the importance of diligent practice, meticulous attention to detail, and the joy of perfecting each musical piece into a masterpiece. These disciplines became a foundation for not only Jeff's personal life, but also his future jobs and the groundwork of Collins Painting.

As a teenager, Jeff developed an interest in hands-on trades and apprenticed in various fields, of which one of his favorites was painting. He benefited from the mentoring and apprenticeship he received from the owners of a local painting company, which gave him the skills to complete his own side-jobs.

The next ten years were spent taking advantage of other opportunities by working part-time in a health education ministry and volunteering the rest of his time establishing an inner-city ministry in Cincinnati. This involved leading a large group of volunteers in mentoring youth, tutoring, teaching Bible Clubs, and running Summer Camps.

Through these experiences, mentoring and apprenticeship would remain a central component in Jeff's business objectives.

## A New Challenge

After marrying and starting a family, Jeff returned to his favorite trade and started Collins Painting in 2005. This opened the door to many new opportunities, including the privilege of developing a quality team primarily through apprenticeship just as he himself was trained. After establishing consistent quality while working with high-end kitchen and bath design companies, Collins Painting then accepted the challenge of winning over very selective customers unhappy with their current painters by focusing on two things - thorough workmanship and customer-winning service.

#### The Ongoing Pursuit of Excellence

Extra-mile service and workmanship became the platform on which Collins Painting now builds their clientele, which is primarily through word of mouth recommendations based on this reputation. Throughout the years, the company has slowly expanded both its team and its clients, continuously improving and building on the company values with intent to establish this business model as a platform for further expansion.



We have nothing but good things to say about Jeff and his crew!

- MICHAEL C.

## **Valuing Relationships**

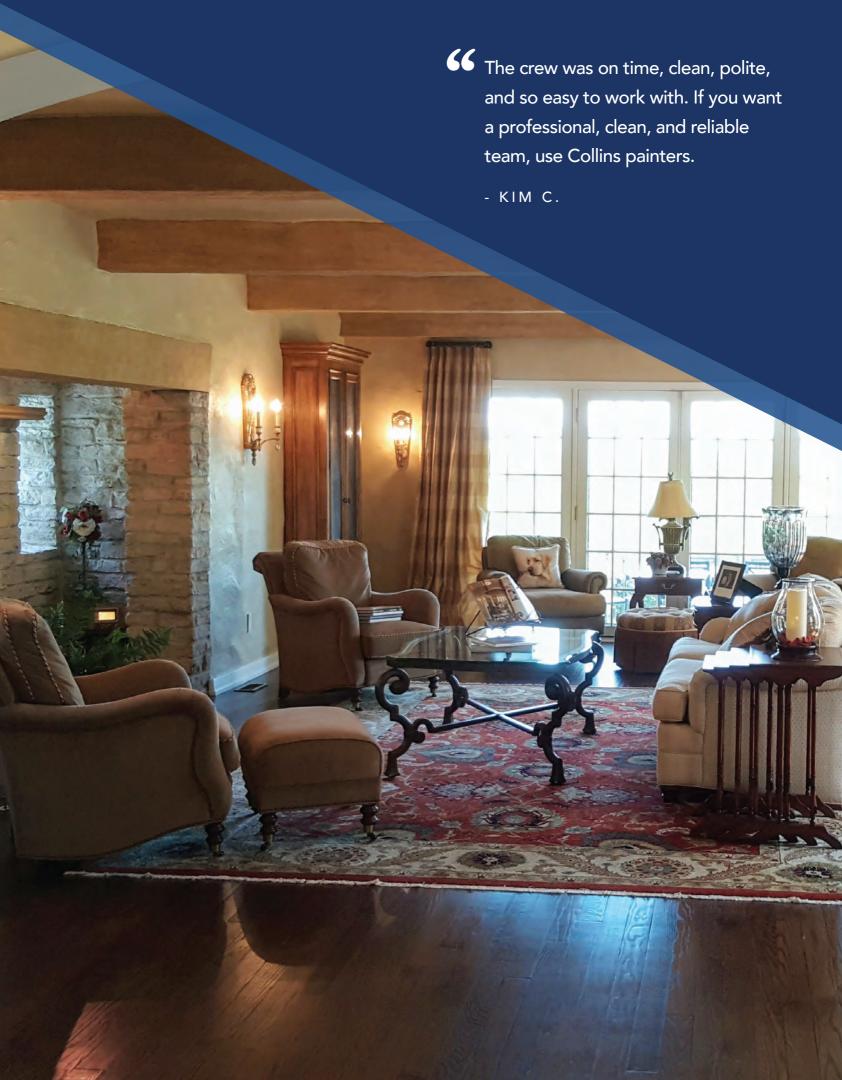
Jeff personally values the opportunity to meet and establish a relationship with each client by seeking to learn and understand their home decorating goals, then guiding the client through the process of creating a custom plan utilizing the best products and processes to achieve their goals.

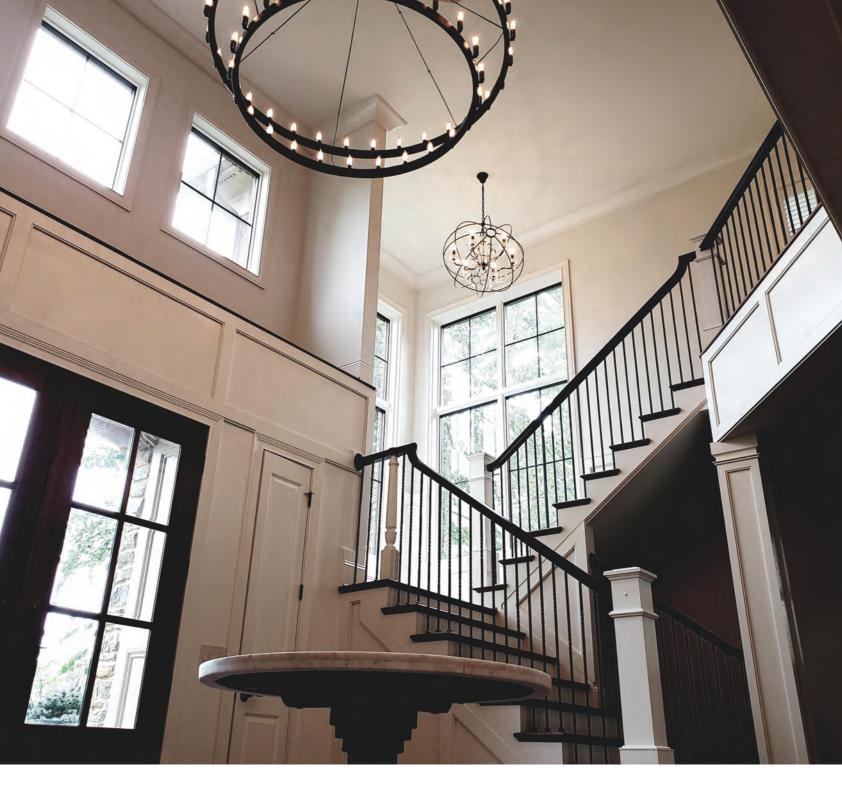
While Jeff enjoys his work, ultimately it's his family that matters most to him and are the heart behind his business. When the workday is done, it's done, and his attention is focused on his wife and five young children. They stay quite busy with church, home-schooling, ballet, soccer, taekwondo, baseball, and home-school co-op classes.



#### MEET THE TEAM / At Collins Painting

Our crew redefines the standard of the typical tradesperson in many ways. As a whole, our team has been described as conscientious, diligent, and courteous. Each person has a similar background in that they learned the trade through apprenticeship and mentoring. Some of the longest-employed individuals now serve in managerial roles and have provided up to a decade of quality workmanship. Additionally, some of the crew also pursue degrees in a variety of fields such as music, literature, and the medical field.





# OUR PHILOSOPHY/ at Collins Painting

When investing in a painting project, you are not investing in paint as much as you are investing in a philosophy that delivers both the process and results that you desire.



## Thorough prep work.

This is critical to ensuring an excellent finished result. A great paint job over improperly prepared surfaces creates a disheartening result!

## Top quality materials.

All the products we use are studied, tested, and proven before we use them on your home. Choosing the best primer and paints, utilizing the best-performing spackling and caulking compounds, and using high grade non-shedding applicators are all part of a providing a quality job.

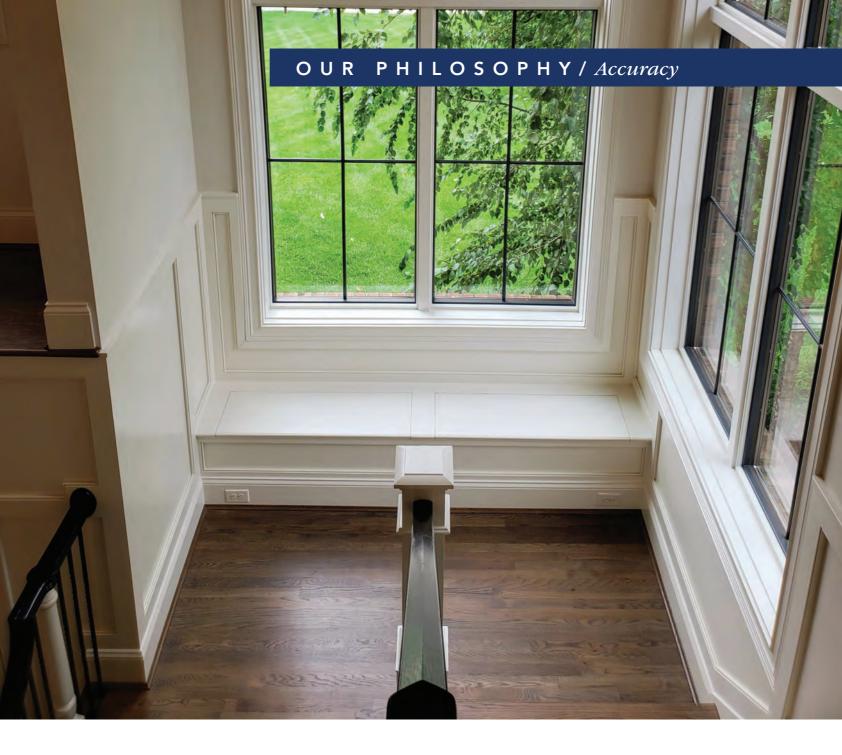
## Meticulous application.

The approach and philosophy to how paint is applied matters as much as the products used. Careful, detailed attention is given to make good hand-cut straight lines and apply paints and enamels in the proper thicknesses and patterns.

## **Quality control.**

After each area is completed, each aspect of the work is carefully inspected and examined to ensure the utmost quality.





We take great care to ensure that you are getting a good value and an accurate price from start to finish.

- JEFF COLLINS / Founder

## Accurate estimation and pricing.

We spend quite a bit of time carefully compiling your estimate. Our aim is to be as thorough as possible to provide accurate pricing for each component of the work, and to minimize unexpected budget surprises.

## Accuracy in our work.

Our painting processes are being continually analyzed for efficiency in order to bring you the best possible value while also delivering quality results.





#### An unobtrusive work environment

It's your home, not our work site – we try to maintain a quiet work space and strive to be as inconspicuous as possible while in your home.

#### **Neatness**

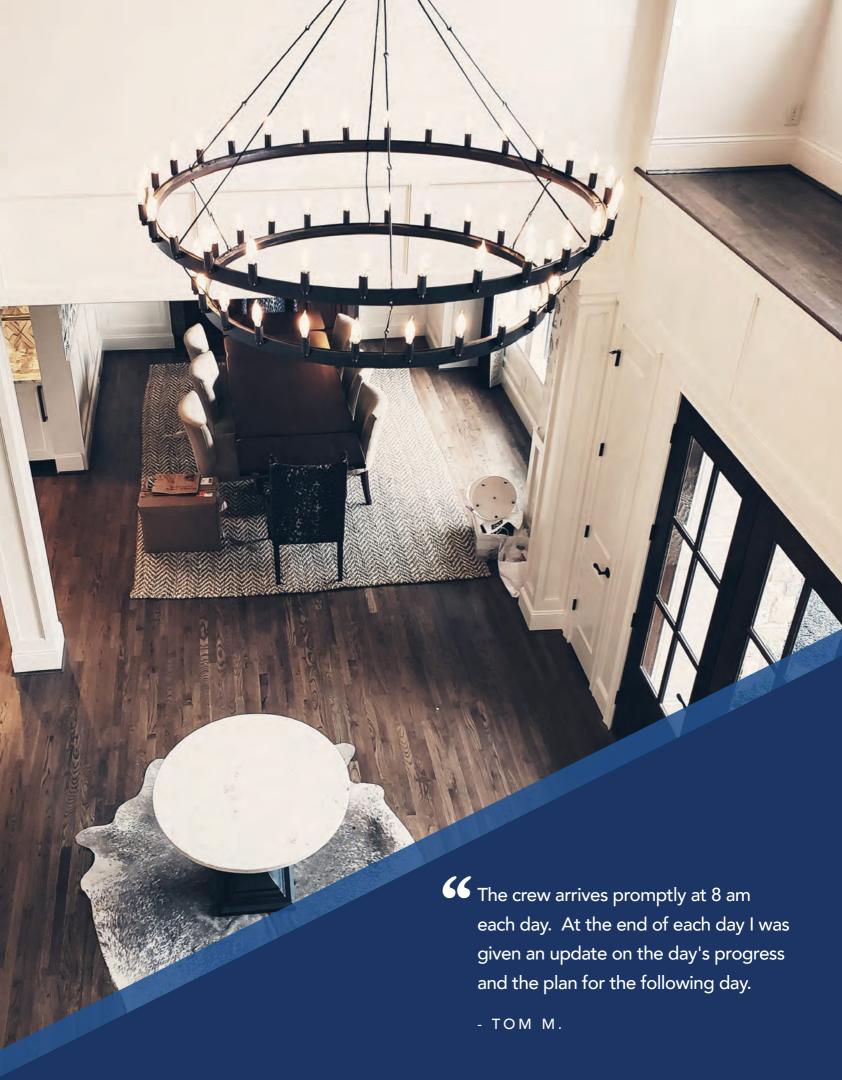
Our crew is conscientious and meticulous in confirming that not only is the paint job done neatly, but that the vicinity stays as neat and clean as possible. Your home is one of your biggest investments, and we endeavor to treat it accordingly.

#### Communication

Everything goes smoothly when good communication is maintained. We ask questions to minimize misunderstanding and mistakes. At a minimum, a brief daily update is provided to keep you informed about your project, and allow you to prepare in advance for the next day's work.

## Dependability and promptness

We will never be a no-show or leave you wondering where we are.





Most importantly, we strive to make sure that you are happy with the process along the way, and also that you are thrilled with the end product and appearance.

- JEFF COLLINS / Founder

Since our beginning in 2005, we have maintained an extremely high customer satisfaction track record, obtaining our work from word-of-mouth referrals. We have also been honored to win the top customer service awards on customer review websites, winning the Angie's List Super Service Award and the Best of Houzz awards multiple times over the years. We are grateful for our wonderful customers.

You've no doubt put much planning, investment, and heart into making this house your home. We realize that our painting is the part of your home you will see the most every day, and we take that privilege seriously! We value the opportunity to help put a quality finishing touch on your home, which you will enjoy for years to come!

